



THE PEOPLE'S VACCINE

Available to everyone, everywhere, free of charge

Maaza Seyoum

African Alliance / People's Vaccine Alliance

June 23, 2021

What is the People's Vaccine Alliance?

The People's Vaccine Alliance is a coalition of organizations and activists united under a common aim of campaigning for a 'people's vaccine' for COVID-19. This would be based on shared knowledge and **freely** available to everyone everywhere – a global common good.

55 organizations (and counting) all over the world have signed up as official members of the Alliance. The call for a people's vaccine is backed by past and present world leaders, health experts, faith leaders and economists.



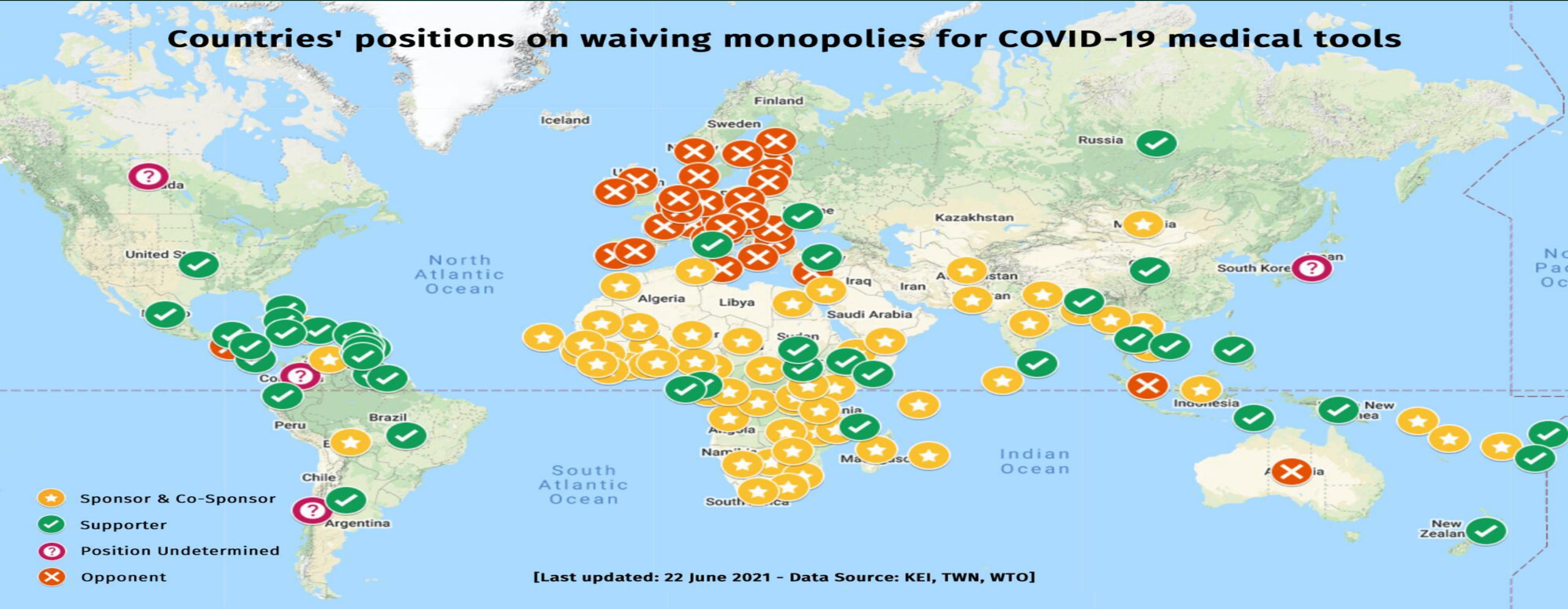
What are we calling for?

- A free of charge vaccine for everyone, everywhere, distributed according to need. No exceptions.
- Open sharing of vaccine science, technology and know-how (WHO & C-TAP)
- A global manufacturing and distribution plan for cost-price vaccines – investment in production capacity and health workers



The TRIPS Waiver

Countries' positions on waiving monopolies for COVID-19 medical tools



[Last updated: 22 June 2021 - Data Source: KEI, TWN, WTO]



Who is the PVA trying to influence?

- **Rich country governments:** to demand they do everything in their power to pressure pharma companies to share the science and technology, and enable the WTO TRIPS waiver process
- **Pharma companies:** to pressure them to share the science and technology, and stop putting profits before people's lives.
- **Low and middle-income countries:** For those wavering, support the TRIPS waiver. All to raise their voices more assertively.
- **The public:** Recent polling shows immense support for shared science and technology on the vaccine(s) even amongst more conservative publics. But we need them to be vocal about it.
- **The media:** Changing the narrative



What's our plan for influence?

We need:

- Mass public pressure –especially in rich countries.
- Mass media attention – in as many countries as possible
- Targeted advocacy – in as many countries as possible.
- Integration of priorities from the Global South (Africa, Asia, Latin America)

This campaign is fast-paced, ever-changing and evolving, so the Alliance is trying to be flexible and responsive.



GLOBAL PETITION

Our global petition has grown to over 2.7 million people with the help of over 40 organizations from around the world, including **Avaaz, OPEN, Public Citizen, Frontline AIDS, Amnesty International, Oxfam, SumofUs and the European Citizens Initiative/No Profits on Pandemic.**

On the 7th of June we delivered it to the WTO and on the 10th of June to Macron.



SIGN FOR A PEOPLE'S VACCINE

Join Nobel laureates, scientists, public figures and citizens from all corners of the globe to demand a People's Vaccine, available to everyone, everywhere:

SIGN ▶

To G7 leaders, pharmaceutical companies CEOs, and all member countries of the World Trade Organization:

We call on you urgently to ensure access to lifesaving Covid-19 vaccines, treatments and equipment for everyone in the world. Patents should be suspended, technological knowledge shared freely and openly, and no profiteering allowed during this pandemic. Governments, scientists and pharmaceutical companies must cooperate and combine resources to ensure no one is left behind. The pandemic will not be over, until it's over everywhere.

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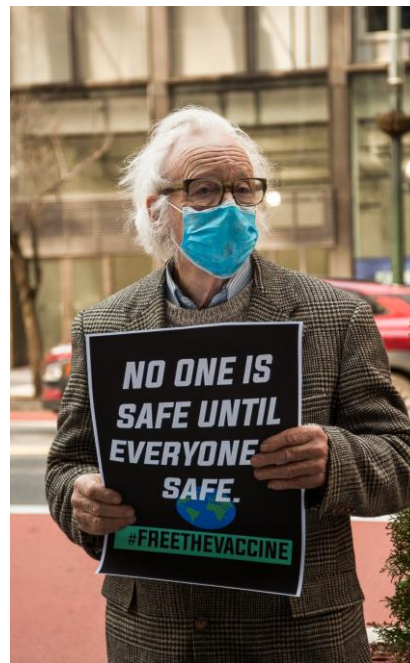
3,000,000

2,768,498

2,768,498 have signed. Let's get to 3,000,000



 Dr. M. Yunus Nobel Laureate	 Annie Lennox Singer-Songwriter	 Dia Mirza Actor-Producer
 Sharon Stone Actor	 George Clooney Actor	 Yemi Alade Singer-Songwriter
 Forest Whitaker	 Lily Cole	 Peter Gabriel



MONOPOLY

STOP THE BOARD GAMES SHARE THE SCIENCE

THE PEOPLE'S VACCINE

JOIN PROTESTS AT ASTRAZENECA'S SITES IN CAMBRIDGE AND MACCLESFIELD

Global Justice Now

TO DEMAND THAT BIG PHARMA:

1. KEEP THE VACCINE AFFORDABLE
2. SHARE THE TECHNOLOGY
3. SUSPEND THE PATENTS

MAY 11

11 AM
136 HILLS ROAD
CAMBRIDGE

12 PM
BANBURY PARK,
MACCLESFIELD

GLOBAL SOLIDARITY FOR A GLOBAL EMERGENCY



I WANT A FREE OF CHARGE COVID-19 VACCINE, FOR EVERYONE, EVERYWHERE.

I WANT A PEOPLE'S VACCINE, NOT A PROFIT VACCINE.

PEOPLESVACCINE.ORG

THE PEOPLE'S VACCINE

Pope Francis backs waiving patents on Covid vaccines

Boost supply to poorer nations and put love and health before money, says pope at Vax Live concert

- [Coronavirus - latest updates](#)
- [See all our coronavirus coverage](#)



▲ Pope Francis appears on screen at Vax Live: The Concert to Reunite the World. Photograph: Jordan Strauss/Invision/AP

Pope Francis has offered his support for waiving coronavirus vaccine patents to boost supply to poorer countries, in a video message to the Vax Live concert.



Couple write open letter to CEOs of Pfizer, AZ and Moderna demanding they share jab patent with poor countries

OpEds & Letters

- [Letter to Boris Johnson from Gordon Brown](#)
- [Faith Leaders' letter to G7, including Dalai Lama](#)
- [Letter to Boris from 15 British Nobel Laureates](#)
- [Letter to each G7 Leader from the Elders](#)
- [Letter to Australian Government from PVA in Asia](#)
- [Letter to European G7 Leader from African Civil Society](#)



What is the current state-of-play?

Low & Middle Income Countries

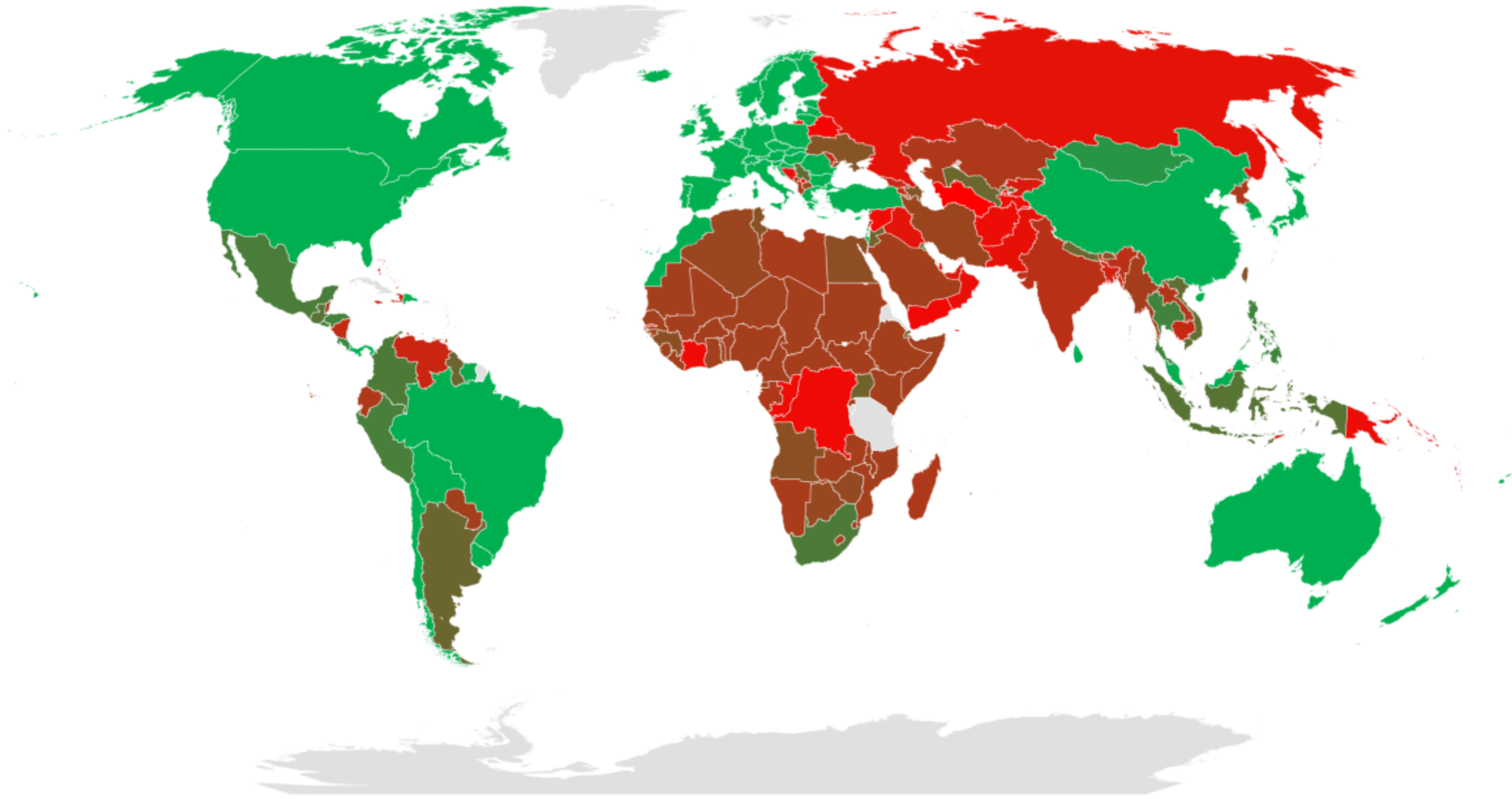
- 9 in 10 people in the majority of LMIC countries set to miss out this year
- COVAX will reach 20% coverage at best
- Countries left to bid in the open market – paying high prices for small volumes

Rich countries

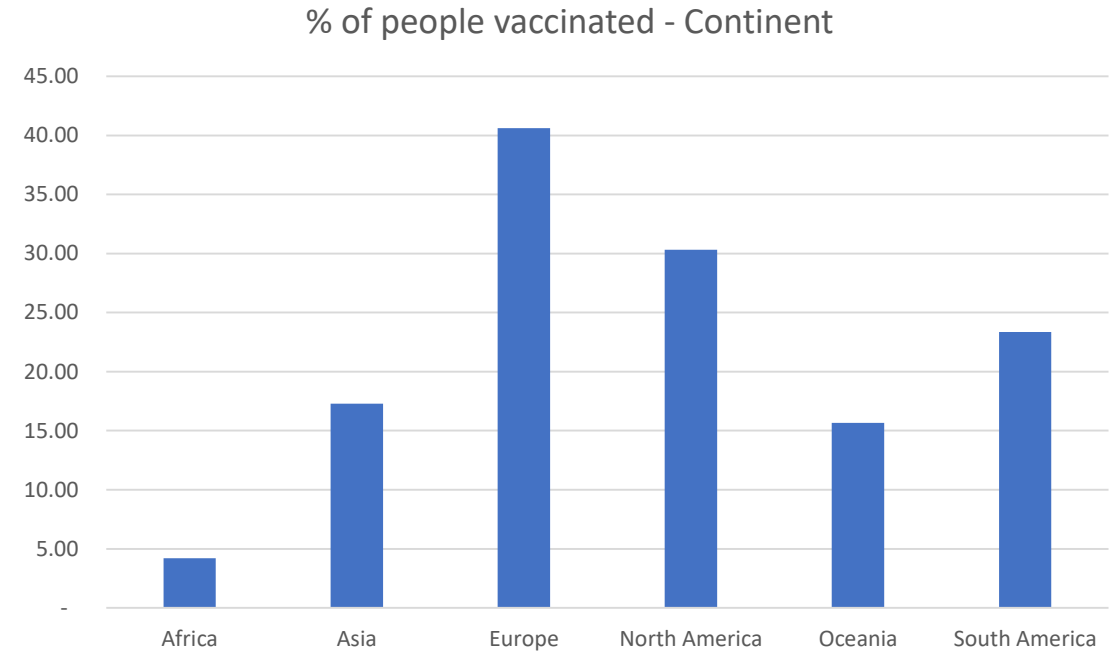
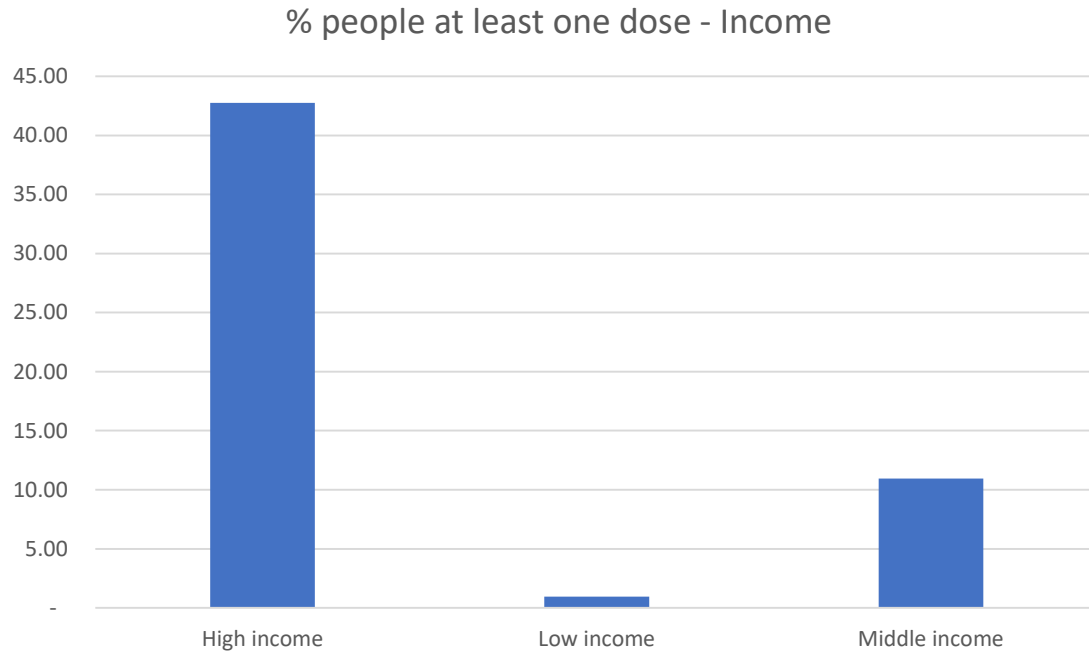
- 3 times more vaccines than they need – bought up vast majority of supply
- Supply delays which means further delays for LMICs
- Fiercely defending pharmaceutical monopolies
- Distracting from real solutions with charitable crumbs – COVAX and donations



Doses secured to fully vaccinate populations – Green 100% doses secured, Red <100% secured



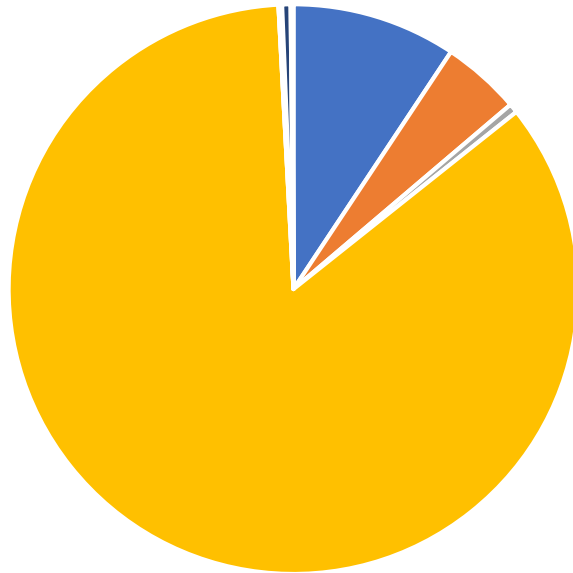
Vaccine roll out



- For every dose given in a low income country 121 are given in a high income country
- For every dose given in a low income country, 340 are given in the rest of the world
- For every dose given in Africa, 20 are given in Europe and North America

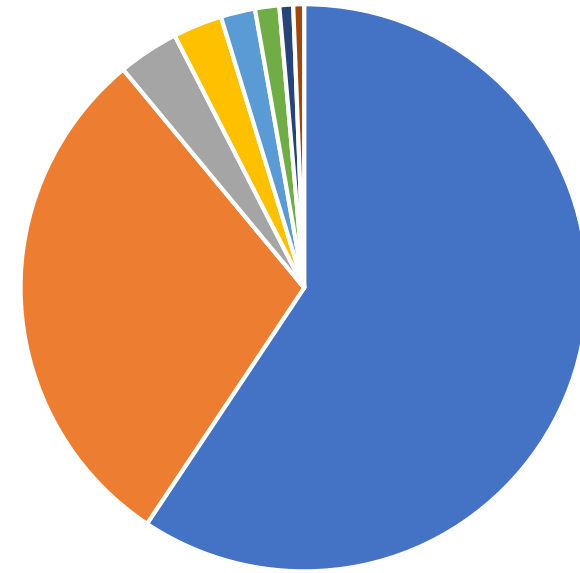
Donations

Donations promised



■ China ■ India ■ Japan ■ United States ■ United Kingdom ■ MTN Group ■ Russia ■ Turkey ■ Serbia

Donations delivered



■ China ■ India ■ Japan ■ United States ■ United Kingdom ■ MTN Group ■ Russia ■ Turkey

UPCOMING STRATEGIC PRIORITIES

- Pushing the U.S. to play a diplomatic role, focus on tech transfer (CTAP), progressive text at WTO for wide waiver
- Grow voice of South, people and countries, on cost of inaction and readiness to manufacture
- Pushing Germany – and rest of blockers mainly Europe – to pursue tech transfer, back waiver.
- Increase heat on big pharmaceutical corporations – with continued goal of one corporation into CTAP

Thank you!

FREELY AVAILABLE TO EVERYONE, EVERYWHERE.

**I WANT A PEOPLE'S
VACCINE, NOT A PROFIT
VACCINE.**

#PEOPLESVACCINE



THE
PEOPLE'S
VACCINE

